

# New VR Audio Device Plans to Change the Way You Hear Music Forever

## Grammy-Winning Artists and Producers Endorse the m.e.™ VR Music/Audio Accessory

LOS ANGELES, CA, May 15, 2017 - **KAI Technology, Inc.** has released a new music/audio accessory called the **m.e.™** (master enhancer) that will dramatically improve the sound quality and audio experience from any audio source such as Mobile Phones, PCs, Speakers, Car Stereos or In-flight Entertainment Systems. The new device from KAI Technology, which will release **m.e.™** at **Internet of Things World 2017 booth #745** this week has many uses, it is a little smaller than ChapStick®, feather light and aimed at those consumers, audiophiles and musicians“ who are ready for a better music/audio experience that is tuned to what the human ear wants to hear.”

"The **m.e.™** was engineered to hear every sound, instrument, and note with unmatched clarity. Plug it into any device and HEAR EVERYTHING!," said John Kasha, CEO and founder of Kai Technology who produces the **m.e.™**. "Because once you hear your music through the **m.e.™**, there is no way you'll ever want to hear it any other way again."

"I'm floored...everything sounded better. The **m.e.™** is a game changer." **Paul Jackson Jr.** - *Grammy nominated guitarist/producer; American Idol band, The Tonight Show*

"The **m.e.™** is an immersive experience." **Rudy Sarzo** - *Hard rock/heavy metal bassist of Quiet Riot, Ozzy Osbourne, Whitesnake, Manic Eden and Dio*

"Amazing...a rare experience." **Alvin Chea** - *founding member of 10-time Grammy-winning Take 6*  
"It blew me away!" **Mauricio Guerrero** - *6-time Grammy-winning producer/engineer*

### Main features include:

- Makes music/audio sound more "live" adding dimension and depth to the overall stereo mix
- Boosts volume, enhances bass, mids and highs without noise or distortion
- Enhances music/audio of any digital streaming content
- Smart On and Off, no need to remember to turn it off and preserves battery

**Applications:** Car Stereos, Mobile Phones, Game Consoles, VR Headsets, TVs, PCs, Powered Speakers, Skype®, Netflix, DJ Systems, DAW Mixers, In-flight Entertainment.

Drop off your business card at booth # 745 and we will draw 3 winners for a free m.e.™ VR Audio - and test it out for yourself!

Interested parties can learn more about **m.e.™** at [www.getmeaudio.com](http://www.getmeaudio.com) or email: [sales@getmeaudio.com](mailto:sales@getmeaudio.com).

### About Kai Technology

Kai Technology, Inc. creates innovative products, software and solutions for consumers, businesses and groups worldwide. The company's latest product, the **m.e.™** is a music/audio accessory for those who are ready for a better music/audio experience that is perfectly tuned to the human ear. For more information, please visit [www.getmeaudio.com](http://www.getmeaudio.com)

### Media Contact:

John Kasha  
getmeaudio.com for **m.e.™** by Kai Technology, Inc  
[john@getmeaudio.com](mailto:john@getmeaudio.com)  
805-428-0332  
Source: Kai Technology